



PRESS RELEASE

## **New social enterprise empowers local fisheries with affordable, world-class electronic monitoring technology**

**May 1 2019, Vancouver, BC** – The charity Ecotrust Canada has today launched Teem Fish Monitoring Inc. – a new social enterprise with a mission to provide world-class electronic monitoring (EM) technology to local fisheries at an affordable price.

Having a deep expertise in the fishing industry and sustainable fisheries management, the charity first launched its EM service in 2011 by monitoring the Area A commercial Dungeness crab fishery in Prince Rupert, BC. By building its own technology and fostering partnerships with other local organizations, it expanded to monitoring more locations and fisheries across Canada and the U.S., providing services to a mix of fish harvester associations and sectors, First Nations fisheries, and federal government agencies.

Due to concerns over fisheries sustainability, the seafood industry faces increasing regulation, and there is the global recognition that most, if not all, fisheries should move towards some level of monitoring and auditable reporting. So now, Teem Fish has formed a partnership with Snap Information Technologies Ltd. from New Zealand to expand globally and to meet the growing demand for innovative high-tech fisheries monitoring technology that is effective, affordable, and practical for fish harvesters to deploy.

*“I’m incredibly proud of keeping our focus on the needs of fish harvesters, providing them with accessible, affordable and appropriate monitoring services to meet their regulatory requirements,”* says Teem Fish Monitoring CEO, Amanda Barney. *“At the same time, they get robust data that empowers them to take a lead role in fish stock sustainability and habitat conservation.”*

For over 20 years, Ecotrust Canada has been building innovative, practical economic solutions to drive better social, cultural and environmental outcomes – particularly those that help local communities share in the management of, and benefit from, local natural resources.

Ecotrust Canada CEO, Chuck Rumsey adds, *“This is the fifth for-profit entity that Ecotrust Canada has launched, where we enable our strategic initiatives to grow outside the confines of the charity and to scale impact by entering the marketplace. We’re excited to see Teem Fish Monitoring continue to grow beyond our borders as a successful commercial enterprise.”*

## **About Ecotrust Canada**

Ecotrust Canada is an enterprising charity powered by the vision of people and nature thriving together. We develop innovative economic solutions that enable rural and remote communities across Canada to lead in the management and benefit from local resources – from forestry to fisheries to housing and energy. Our on-the-ground work and systems approach is entrepreneurial, partnership-based and relentlessly practical. [ecotrust.ca](http://ecotrust.ca)

## **About Teem Fish Monitoring Inc.**

Teem Fish Monitoring Inc. is a Canadian social enterprise whose focus is on the design and delivery of efficient and effective electronic fisheries monitoring programs. We build on the experience and expertise of our majority owner, Ecotrust Canada, in fisheries policy, and marine and electronic monitoring, and on our partnership with Snap Information Technology (SnapIT) to develop and deliver innovative high-tech fisheries monitoring solutions to fish harvesters, fisheries managers, and resource dependent communities. [teem.fish](http://teem.fish)

## **For more information:**

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